

# FOR IMMEDIATE RELEASE

## **"Johnny and Jay on the Road" articles available to all publication for FREE!**

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Due to the overwhelming popularity and ever increasing demand the magazine series "Johnny and Jay on the Road" will expand from a quarterly to monthly column for 2010. Started in 2008 as a one-time feature article in several rally guides this column quickly expanded to a quarterly column in 2009. The articles chronicle two industry veterans on the ever-changing landscape of the motorcycle culture as they tour the country visiting various motorcycle events. The stories include everything from the party atmosphere to the latest trends influencing the industry.

Jay Barbieri is the producer and on air personality of the **SPEED** channel's "*American Thunder*" as well as the author of the "Bikers Handbook" Johnny Lange is the founder and owner of Strip Club Choppers. These articles will be available for all periodicals to use on the Strip Club Choppers web site.

[www.stripclubchoppers.com](http://www.stripclubchoppers.com) for additional for more information contact Johnny Lange at: 714 465-7103 or [info@stripclubchoppers.com](mailto:info@stripclubchoppers.com)

### On the Road with Johnny & Jay

On the road with Johnny and Jay is a new series of articles that will depict the adventures that unfold at dozens of motorcycle rallies. Unlike most enthusiasts, these two industry veterans, Johnny Lange, owner of Strip Club Choppers and Jay Barbieri producer and personality of SPEED's American Thunder and author of the "Biker's Handbook", reveal a world of events and exploits that many of us may never experience.

**STURGIS 2008**  
Although both attendee and vendor numbers were down significantly, we had a BLAST! Every morning started with a healthy Bloody Mary in Strip Club Choppers Roadhouse vending area while the blonde bombshell Playboy model Debbi Davids posed on the portable pole stages and took countless pictures with admiring fans. Not a bad way to start any day. Debbi drew so much attention that she caused a major traffic jam and we were asked politely by the local PD to please have her move back into the booth so there wouldn't be an accident. They took their time talking with her, obviously. At the end of these hard days, we headed back to our house, which was a short stumble from Main Street. Our regular posse always had back stage passes for the concerts at Buffalo Chip and Glenco, hmmm... who are these guys anyway? Every night we partied back stage with Kid Rock, who was not in a very good mood, Kenny Chesney and KISS before and after they rocked the house. Later that week, Steven Tyler stopped by our Roadhouse. I think all of us were so dumbfounded by his



impromptu visit that we must have looked like a bunch of schoolgirls, oh well. Later that day Aaron Lewis and the guys from Staind came by, you know the guys who sing "It's Been a While". Well this time we were prepared and immediately started chatting it up with them as they took pictures on

the pole bike. They spent so much time with us that they were running late for their concert and asked us for directions. In true smart aleck form one of us point down the street and the other told them to look for a giant billboard with their faces on it and turn right.

Later that night we met up with them at the concert, they actually told us that the directions we gave were perfect, go figure. Needless to say, they rocked. And by the way, chicks dig this band so guys note to self when they're in down take a date if you get my drift.

The end of most evenings was spent at our favorite local hang out Loud America. We love these guys and they reciprocate every year with the best drinks and the best live music in town, the waitresses and barmaids are also pretty smoking, well maybe that's why we hang out there. So I know that you're asking, "were you guys there on the night of the unfortunate shooting"? The answer is a big NO. Sometimes you have to read between the lines and avoid certain places when the vibe goes south and for two nights, thankfully we did. However, the night that the fireworks went off one of our lovely bartender friends came running to house hysterical after witnessing the horrific event. That rather killed the mood, but as always with Sturgis everything settled down and in the morning it was business as usual.

After 10 long days of practically no sleep, way too much alcohol, stretching the chain out about 900 miles, partying with a ton of close friends, and making a few new ones, several who we would REALLY like to see again, you know who you are, Sturgis 2008 was completely awesome!

People need to remember that Motorcycle rallies and events aren't only about making money and worrying about attendance, it's about camaraderie and the brotherhood between people who all have a passion for bikes.

Regardless of how many Joe Bob Chopper builders come and go Sturgis will always be one of our favorites!

See you on the road, be safe.